



# TUNISIA



## AUTHENTIC FLAVORS

### SUMMER FANCY FOOD SHOW 2017



# TUNISIA PAVILION

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## ABOUT US

Strong experience of 40 years in promoting Tunisian exports, the Export Promotion Center (CEPEX) has developed a real expertise in supporting and guiding exporting companies to international markets. Thanks to a rich array of services and an international network, CEPEX aims at positioning the brand « Tunisia Export » among worldwide leaders.

## MISSION

The missions of CEPEX are based on four main axes:

- Inform, advise and guide Tunisian exporters about business opportunities.
- Assist the Tunisian exporters in the export process through financial and technical support.
- Support and guide exporting companies to international markets through the organization of promotional events, partnership meetings and market prospecting.
- Promote Tunisian products and services to international markets.

## TUNISIA EXPORT

CEPEX has an international network of Commercial Representations in :

- **Africa** : Libya, Algeria, Morocco, Ivory Coast
- **Europe** : Italy, The Netherlands, Russia
- **Middle East** : United Arab Emirates, Jordan

### THE TUNISIAN AGRIBUSINESS SECTOR

Situated in the heart of the Mediterranean basin, Tunisia has always been a meeting point between the East and West, between Africa and Europe. Thanks to its privileged geographical position, Tunisia asserts itself as a platform for investment, production and trade. With a moderate climate and a favourable land to the numerous cultivations, the Tunisian agricultural and agro-food products enjoy an undeniable brand image in foreign markets.

The agricultural sector has always played an important role in the Tunisian economy. It contributes to about 9.3% in the total of exports and employs about 19% of the active population. It comprises more than 1064 export firms, many of them are certified HACCP, ISO 26000, Global Gap, FSMA, ORGANIC USDA, IFS, BRC, and adopt the traceability system.

The oils and fatty substances as well as cereals and cereals by-products are the main agribusiness activities followed by fruits and vegetables, fishery, milk and dairy products. Tunisia is the 2nd world producer, after the European Union, of olive oil with an annual average production of 200.000 Tons (318.000 Tons in 2015). Olive oil is well known for its variety, its distinctive characteristics and its high quality standard.

The exports of the agribusiness sector went from MTND 790 in 1999 to MTND 2 736 in 2016. The share of olive oil is 32% (2016). Italy is Tunisia's major customer in terms of food products (22% of the exports), followed by Libya (17%), France (11%), Spain (10%) and United States (7%). Tunisia is the 2nd international exporter of olive oil, after the European Union. Given the highly-prized quality of its dates, Tunisia is the First world exporter of dates (in term of value) and 1st supplier of this product to the European Union and 96% of the fresh tuna is exported to Spain and Japan.

Efforts of diversification have been undertaken on new destinations: Middle East countries, the African countries, Nordic Countries Australia...

New developments in the organic products also contributed to the enhancement of Tunisian exports to these destinations. Tunisia also constitutes a competitive industrial production site offering a low production cost, rapid response time-periods, important upgrading and quality-enhancement programmes as well as advantageous fiscal and financial incentives. Among the leading world class brand names operating in Tunisia, we can mention ALSA, CANDIA, COCA COLA, DANONE, KNORR, MAMIE-NOVA, NESTLE, CHAMBOURCY, HEINZ, EMMI etc...

# CANNED FOOD

- CONSERVERIE AYACHI
- COMOCAP
- GICA
- JOUDA
- MANARTHON
- SICAM
- STICAP
- SUN ANTIPASTI



**SAFIR**

L'AMBASSADEUR DU GÔÛT

## CONSERVERIE AYACHI

BOOTH NUMBER

**502**

**Year Founded:** 1945

**NUMBER OF EMPLOYEES:** 300

**Representative Full name:** Mr Ayachi ZAMMEL

**Address:** MANSOURA – SELIANA – 6131 - TUNISIA

**Phone:** +216 71 947 172

**Mobile:** +216 98 794 934

**Email:** malek.beltaief@ayachi-group.com

**Website:** www.safir.tn

**Company description:** « Conserverie Ayachi » subsidiary of « Ayachi Group » based in Tunisia, is producing and exporting different Canned Food Products. Our main products are whole, diced and crushed peeled tomatoes, Pizza sauce, Sun Dried Tomatoes, artichoke, Harissa, Extra Virgin and Organic Olive Oil. We offer authentic Mediterranean recipes under our brand name « SAFIR » and others private labels. Our commitment to produce innovative, natural and healthy products derives from our know how in both industry and agriculture, selection of the best raw materials, dynamic R&D department and our certified traceability system.

**Products :** Peeled Tomatoes, Pizza sauce, Sun dried Tomatoes, Olive oil, Harissa.

**Interest for distribution channel in USA market:** Food Service/ Importer Agents / Brokers





## COMOCAP

BOOTH NUMBER

**609 & 611**

**Representative Full name:** Mr Slim Obay

**Address:** Sahib Jbal Haouaria Nabeul 8026 - Tunisia

**Phone:** +216 72 294 525 / +216 29 000 944

**Email:** contact@lepetitparis.com.tn

**Website:** www.lepetitparis.com.tn

**Company description:** The activity of COMOCAP is mainly focused on of the production of a double concentrate of tomato paste ,red chilly paste called Harissa and fruit jams

**Certifications :** ISO 9001/V2008, ISO22000/ V 2005 and OHSAS 18001

**Products :** Tomato paste, Harissa, Fruit jams.

**Interest for distribution channel in USA market:** Brokers





# GICA

TUNISIAN GROUP FOR THE CANNED FOOD INDUSTRIES

BOOTH NUMBER

**609 & 611**

**Year Founded:** 1965

**NUMBER OF EMPLOYEES:** 40

**Representative Full name:** Mr. Mohamed Loffi BACCOUCHE

**Address:** 77 AVENUE TAIEB MHIRI 1002 TUNIS

**Phone:** +216 71 782 633

**Mobile:** +216 98 420 403

**Email:** Loffi.baccouche@gica.tn

**Website:** www.gica.tn

**Company Description:** GICA is a public institution gathering the Tunisian industries involved in the fruit, vegetable and fish processing sectors under the authority of the Ministry charged with the industry. GICA contributes to the export promotion of the Tunisian canned food products. The GICA particularly manages the "food quality label Tunisia" for the Tunisian harissa, as a guarantee of quality, and authenticity, aiming an international recognition of the Harissa from Tunisia, with the support of the PAMPAT ( a project implemented by UNIDO and financed by SECO Switzerland).

The companies members of GICA, represented on the booth are all certified "Tunisia food quality label" .

**Certifications:** ISO 22000 / TUNISIA FOOD QUALITY LABEL / FDA Registration

**Products:** Tomato paste, Harissa, Fruit jams







## LA GENERALE ALIMENTAIRE JOUDA

BOOTH NUMBER

**609 & 611**

**Year Founded:** 1975

**NUMBER OF EMPLOYEES:** 20

**Representative Full name:** Mr MONTACER KHALFALLAH

**Address:** Z I ARIANA BP 303- 1080 TUNIS CEDEX - TUNISIA

**Phone:** +216 70 837 332

**Mobile:** +216 20 453 466

**Email:** afrex@planet.tn

**Website:** www.jouda.com.tn

**Company description:** LA GENERALE ALIMENTAIRE JOUDA IS AN INDUSTRIAL COMPANY OF CANNED FOOD AND IT BELONGS TO A GROUP OF COMPANIES, INDUSTRY AND TRADE IN IMPORT AND EXPORT OPERATING IN THE FOOD SECTOR.

**Certifications :** ISO 9001 / ISO 22000 / FDA Registration

**Products :** Tomato Pasta (DCT), Harissa.

**Interest for distribution channel in USA market:** Importer Agents / Brokers





## MANARTHON

BOOTH NUMBER

**504**

**Year Founded:** 1983

**NUMBER OF EMPLOYEES:** 500

**Representative Full name:** Mr Aziz BEN AYED

**Address:** 11, Rue Ahmed Toulane El Menzah 11004 – Tunis – Tunisia

**Phone:** +216 71 238 283

**Mobile:** +216 24 301 420

**Email:** Azizb.manarthon@horchani.com

**Website:** www.manarthon.com

**Company description:** Founded in 1983 by Rached Horchani, ManarThon expertise and know-how are backed up by over three decades of experience in tuna and sardines canning factory. ManarThon remains based on a well-defined process that integrates the respect of an exceptional quality and the valorization of the traditional Mediterranean recipes. Thanks to a better selection of the fish and all the other ingredients and also an ultra modern plant with daily processing capacity of 60Tons and located near to the port of Zarzis, ManarThon is omnipresent in the local market. The company exports also, its products all over the world and these exportations show an exponential development.

**Certifications:** ISO9001, ISO 22000, HACCP, Halal, Kosher, FDA registration

**Products:** Canned Tuna, Canned Sardine.

**Interest for distribution channel in USA market:** Food Service / Importer Agents / Brokers





## SICAM

BOOTH NUMBER

**609 & 611**

**Year Founded:** 1969

**NUMBER OF EMPLOYEES:** 120 PERMANENT STAFF / 600 WORKERS DURING THE COMPAIN

**Representative Full name:** Mr SABEUR JABEUR

**Address:** ROUTE DU KEF KM3 , 9070 MEDJEZ EL BAB - Tunisia

**Phone:** +216 71 295 111

**Mobile:** +216 29 506 148

**Email:** Sabeur.jabeur@sicam-tunisia.com

**Website:** www.sicam-tunisia.com

**Company description:** SICAM industrial company of canned food, is the largest producer of Tomatoes in Tunisia she is the undisputed leader, honored with a world ranking 29th in terms of quantity of processed tomatoes.

**Certifications:** ISO22000 / HACCP / HALAL CERTIFICATE / FDA Registration

**Products:** Tomato Pasta, Peeled Tomatoes, Diced Tomatoes, crushed Tomatoes, Pizza Sauce, Harissa and Jam.

**Interest for distribution channel in USA market:** Retail / Food Service





## STICAP

BOOTH NUMBER

**609 & 611**

**Representative Full name:** Mr Mohamed Ali Bel Haj

**Address:** Avenue Farhat Hached 8055 Dar Allouch - Tunisia

**Phone:** +216 72 294 038 / +216 72 294 017

**Email:** Neila.benrejeb@sticap.com.tn

**Website:** www.sticap.com.tn

**Company description:** STICAP is a limited liability company, produces the double concentrate of tomato, harissa, cherry tomatoes, different types of jam

**Certifications:** ISO & HACCP / HALAL

**Products:** Harissa.

**Interest for distribution channel in USA market:** Food Service / Importer Agents





## SUN ANTIPASTI

BOOTH NUMBER

**607**

**Year Founded:** 2007

**NUMBER OF EMPLOYEES:** 80

**Representative Full name:** Mr Foued GUEDDICH / Mr Armand FIDENZIO

**Address:** Immeuble étoile du Nord, App B02, Centre Urbain, 1003 Tunis - Tunisie

**Phone:** +216 71 948 258

**Mobile:** +216 21 404 404

**Email:** info@sunantipasti.com

**Website:** www.sunantipasti.com

**Company Description:** Sun Antipasti was born amid the blooming vegetable fields and verdant hills of Mornag, Tunisia in 2005. The country's one with incredibly rich, Mediterranean-infused culture, awe-inspiring cuisines, and vast lands of fertile soil.

The cultural and traditional aspects of food are woven through the Tunisian cuisine—we decided to honor and share. Jardin de Carthage's Sun Antipasti method of picking the freshest vegetables and transforming them into the classic dishes of Tunisia. Made with our most carefully selected ingredients, our wide assortments of antipasti are authentic and true to their origins.

**Certifications:** ISO 22000 and HACCP certified; Kosher; FDA Registration

**Products:** VEGETABLE PICKLES, ANTIPASTI, MARINATED VEGETABLES

**Interest for distribution channel in USA market:** Retail / Food Service / Importer Agents / Brokers



# DATES

- CAP BON FRIGORIFIQUE PLUS
- KARTAGO FOODS « HORCHANI DATTES »
- SODAT



## CAP BON FRIGORIFIQUE PLUS

BOOTH NUMBER

**603**

**Year Founded:** 1995

**NUMBER OF EMPLOYEES:** 200

**Representative Full Name:** Mr Wajdi Boujbel / Mr Abdellaziz Boujbel

**Address:** Route de Grombalia km5 - Tunisie

**Phone:** +216 72 204 610

**Mobile:** +216 25 379 258

**Email:** wajdi.boujbel@cbf-tunisie.com / boujbel.abdellaziz@gmail.com

**Website:** www.cbf-tunisie.com

**Company description:** Cap-Bon Frigorifique Plus, a Tunisian company, Ranked among the top 5 best exporter of Tunisian dates "Degelt Nour". CBF+ believes in quality product and all its staff is engaged to ensure a high level of customer satisfaction.

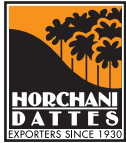
Therefore, Our company is processed by a modern, hygienic and well developed standards of quality management ; Thus, we are proud to have such qualified and disciplined team engaged with a lot of passion dedicating their expertise to provide you sweet products

**Certifications:** ISO 9001 / ISO22000/ Halal / Kosher / IFS / BRC

**Products:** Pitted Dates, Dates Paste

**Interest for distribution channel in USA market :** Retail / Food Service / Industrial / Importer Agents / Brokers





## KARTAGO FOODS

"HORCHANI DATTES"

BOOTH NUMBER

**506**

**Year Founded:** 1987

**NUMBER OF EMPLOYEES:** 496

**Representative Full name:** Mr Fares HORCHANI

**Address:** 11 BIS RUE LABID 1002 TUNIS TUNISIA

**Phone:** +216 71 238 283 (US: +1 202 258 3608)

**Mobile:** +216 98 305 230

**Email:** fareshorchani@gmail.com / commercial@horchani-dattes.com

**Website:** www.kartagofoods.com / www.horchani-dattes.com

**Company description:** Kartago is a brand of Horchani Dattes, which is one of the largest growers, packers and worldwide exporters of dates.

Located in Saba Abar valley, in the heart of the Djerid Oasis in the south of Tunisia, HORCHANI DATTES is the first private grower of dates in Tunisia. It pioneered the export of Tunisian dates starting in the 1930s. HORCHANI DATTES Still family owned and managed company.

It has ultra modern equipment and industrial processing facilities which treats every year millions of tons of the highest quality dates in the world, and a farming unit that looks after pollinating the dates, irrigating them and picking them manually. These dates are then exported towards many countries throughout all the five continents.

**Products :** Dates, Sun Driet Tomatoes

**Certifications:** ISO 9001, ISO 22000 (HACCP), IFSv6, BRCv7, Global gap, Organic and Kosher.

**Interest for distribution channel in USA market:** Retail / Food Service / Industrial / Importer Agents/ Brokers.







# SODAT

BOOTH NUMBER

**605**

**Representative Full name:** Mr Fraj GRIBAA

**Address:** FOUCHANA ROAD – SIDI HASSINE - SEJOURMI

**Phone:** + 216 71 559 108 / + 216 98 308 770

**Email:** Sodat2005@yahoo.fr - ahmed.belkhodja@gnet.tn

**Website:** www.sodat.tn

**Company description:** Sodat belong to Sodat group, it was founded in 2002 by the former technical / sales staff of the Stil-Dates company ( first national & public company created in the sixties to promote the dates sector), a team with experience and solid expertise. Today Sodat has forged a reputation for reliability and excellence in quality and tradition. It's plant is ultra-modern and a leader in the field of dates. The famous Deglet-Nour dates, our flagship product, are sold throughout the world and are available in a large variety of packaging including a deluxe gift range.

Our product range includes natural branched dates, processed dates, bulk dates, pitted dates, stuffed dates ( with marzipan, dried fruits and nuts), date paste, sliced dates...

**Certifications :** ISO & HACCP/ HALAL

**Products:** Natural branched, dates & bulk dates, Pitted dates, Dates paste, Stuffed dates.

**Interest for distribution channel in USA market:** Industrial - Importer Agents



# PASTA & COUSCOUS

- LA ROSE BLANCHE
- L'ÉPI D'OR
- RANDA

**ROSE BLANCHE**  
GROUP

## LA ROSE BLANCHE GROUP

BOOTH NUMBER

**500 B**

**Year Founded:** 1901

**NUMBER OF EMPLOYEES :** 2500

**Representative Full Name :** Mr Bassem BELKHIRIA

**Address:** Avenue Hedi Nouria 4003 Sousse -Tunisia

**Phone:** +216 73 211 511

**Mobile:** +216 20 338 666

**Email:** contact@warda.tn

**Website:** www.warda.tn

**Company description:** Established in Tunisia since 1901, our company is offering high quality Pasta and Couscous produced from 100% durum wheat semolina.

Our product range include : Spaghetti, Macaroni, Specialty Pasta and Couscous, as well as, wheat Flour, Semolina and Bread Mixes.

We hold leading brands in domestic markets which are Warda, Spiga and Diari, and also supply private label brands.

**Certifications :** ISO 22000 ; ISO 9001 ; ISO 14001 ; Halal; Kosher; FDA Registration

**Products:** Pasta, Couscous

**Interest for distribution channel in USA market:** Retail / Food services





## L'EPI D'OR

BOOTH NUMBER

**601**

**Year Founded:** 1943

**NUMBER OF EMPLOYEES:** 800

**Representative Full name:** Mr Jaleddine MELLOULI  
Mr Mohamed MAAROUF

**Address:** Route de M'Saken – 4002 Sousse - Tunisia

**Phone:** +216 73 233 055

**Mobile:** +216 29 467 700

**Email:** edex@lepidor.com.tn

**Website:** www.lepidor.com.tn

**Company description:** Founded in 1943, L'EPI D'OR is the first Tunisian factory to develop automatic lines for pasta manufacturing. We produce Long Pasta, Short Pasta (macaroni), Couscous, Brown Couscous, Special Pasta (Lasagna, Tagliatelle, Farfalle, ...) , Semolina , etc. All our products are made from 100% durum wheat semolina.

**Certifications :** ISO 9001, ISO 22000 (HACCP), ISO 17025, HALAL, FDA registration

**Products:** Long Pasta, Short Pasta, Special Pasta, Couscous, Semolina

**Interest for distribution channel in USA market:** Food Service / Agents



U.N.P.A. Habib Mellouli & Cie / L'EPI D'OR EXPORT, Route de M'saken, 4002 Sousse / TUNISIA  
Tel.: +216 73 233 055 - Fax: +216 73 73 232 746 - E.mail: edex@lepidor.com.tn  
[www.lepidor.com.tn](http://www.lepidor.com.tn) [facebook.com/lepidor/](https://www.facebook.com/lepidor/)  
ISO 9001, ISO 22000 (HACCP), ISO 17025, HALAL Certification, FDA



## SIA RANDA

BOOTH NUMBER

**508**

**Representative Full name:** Mr Chekib BEN ALI

**Address:** Les industries alimentaires RANDA, ZI Bir Kassâa Ben Arous 2013 - Tunisie

**Phone:** + 216 71 381 514

**Mobile:** +216 29 133 892

**Email:** randa@randa.com.tn / chekib.benali@randa.com.tn

**Website:** www.randa.com.tn

**Company description:** Since ages, Tunisia, that nature blessed country, was known as the "granary of Rome" with its flourishing agriculture, preeminently in the field of grain. RANDA, the Tunisian pasta & couscous ambassador continues daily integrating quality programs & know-how to ensure a constant innovation quality and offering you every day each day an amazing culinary taste.

**Certifications :** ISO 2200 / ISO 9000 / FDA

**Products:** ALIMENTARY PASTA, COUSCOUS, FLOUR & DERIVATIVES, SEMOLINA

**Interest for distribution channel in USA market :** Retail, Food Service, Importer Agents / Brokers



# OLIVE OIL

- AGROMED
- ASDRUBAL
- BULLA REGIA
- COGIA
- HUILERIE LOUED
- HUILNORD
- KANZARI OLIVE OIL
- OLIVKO
- ONH
- SABRA OLIVE OIL
- SARRA HUILES
- SLAMA HUILES
- STCA
- STIROA
- TAOOC



## AGROMED

BOOTH NUMBER

**525**

**Year Founded:** 1990

**NUMBER OF EMPLOYEES:** 50

**Representative Full name:** Mr Wajdi BEN FREJ

**Address:** Industriel Park ,Nadhour, Zaghuan 1160 Tunisia

**Phone:** +(216) 72 678 065 / +1(514) 99 81 352

**Mobile:** +(216) 26 274 191 / +1(514) 99 81 352

**Email:** info@agro-med.com

**Website:** www.agro-med.com

**Company description:** "AGROMED " is a family business . that specializes in the production and export of food products from Tunisia.

**Certifications:** ORGANIC (USDA ,ECOCERT) / HACCP / ISO 9001

**Products:** Organic extra virgin olive oil, Sun-Dried Tomatoes, Olives.

**Interest for distribution channel in USA market:** Chains specialty grocery stores and delicatessens / Distributors and Great Food Stores / Health / Organic / Brokers Foods





## ASDRUBAL

BOOTH NUMBER

**523**

**Year Founded:** 2014

**NUMBER OF EMPLOYEES:** 20

**Representative Full name:** Mr Sabeur Fourati

**Address:** 37 Street Habib Maazoun, Sfax - Tunisia

**Phone:** +216 74 436 585

**Mobile:** +216 20 216 000

**Email:** sabeur@fouratioliveoil.com

**Website:** www.bayaoliveoil.com / www.fouratioliveoil.com

**Company description:** ASDRUBAL is a Tunisian company, based in Sfax and specialized in the filling, the bottling and the export of olive oil. Our factory is equipped with an automatic full line for packaging olive oil, we process and fill glass bottles of 250ml up to 1 litre, PET bottles of 175 ml up to 5 litres and metallic Tin from 175 ml up to 10 litres.

**Certifications:** ECOSERT / ISO 22000 / KOSHER

**Products:** Extra virgin Olive Oil, Olive Oil, Pomace Olive Oil

**Interest for distribution channel in USA market:** Central Purchasing Unit  
Supermarket chain / Importer / Wholesaler





# BULLA REGIA®

## BULLA REGIA

BOOTH NUMBER

**503**

**Year Founded:** 2016

**NUMBER OF EMPLOYEES:** 15

**Representative Full name:** Mr Mohamed ALAYA

**Address:** Z.I. Ben Arous BP192 2013 Ben Arous - Tunisia

**Phone:** +216 71 381 262

**Mobile:** +216 22 451 451

**Email:** m.alaya@malga.com.tn

**Website:** www.oyyaoil.com

**Company description:** BULLA REGIA sarl, offers top-of-the-range products at competitive prices thanks to a close cooperation with its sister company "COGEHUILE", which is one of the major olive oil exporters in bulk towards the European market, with an average of 30,000 tons olive oil exported per year including more than 1000 tons of organic olive oil.

**Certifications:** ISO 9001 / ISO 22000 / ORGANIC / KOSHER / FDA REGISTRATION

**Products:** Extra Virgin Olive Oil, Organic Extra Virgin Olive Oil, Organic Flavored Olive Oil, Flavored Olive Oil, Sun Dried Tomatoes

**Interest for distribution channel in USA market:** Retail : Hypermarket, Supermarket, Gift Market, Organic Market, Food Service : Horeca Distributors, Importer/Distributor : Gourmet Market.





## COGIA

BOOTH NUMBER  
**615**

**Year Founded:** 1982

**NUMBER OF EMPLOYEES:** 100

**Representative Full name:** Mr Mario Moreira

**Address:** Route de Moureddine, Km3.5, BP 82, 4000, Sousse ,Tunisia

**Phone:** +216 73 301 899

**Mobile:** +971 561 082 200

**Email:** mmoreira@iffco.com

**Website:** www.iffco.com/rahma.aspx

**Company description:** COGIA, SA is the origin of the well-known, market leading Olive Oil brands in the Middle East. Its brands, Rahma, Allegro and SanMarco, are present in more than 20 countries worldwide. Our Olive Oil comes directly from the green fields of the Mediterranean region and guarantees premium quality. The richness of our Extra Virgin Olive Oil is too good not to indulge in.

COGIA SA is an IFFCO Group Company, an innovative and integrated multi-food products group, which is based in the United Arab Emirates. The Group was set up in 1975 and has a significant presence in Impulse Foods, Agri Business, Oils & Fats, Packaging, Chemicals, Sales and Distribution. The IFFCO Group worldwide comprises of 32 offices and 30 manufacturing facilities in 10 countries and exports its products to more than 80 countries.

**Certifications:** HACCP IFS and ECOCERT (BIO PRODUCTS) / FDA Registration / Kosher / Halal

**Products:** Extra Vergin Olive Oil, Olive Oil, Pomace Olive Oil

**Interest for distribution channel in USA market:** Retail / Food Service / Industrial / Importer Agents/ Brokers





## HUILERIE LOUED

BOOTH NUMBER

**512 & 613**

**Year Founded:** 1928

**NUMBER OF EMPLOYEES:** 35

**Representative Full name:** Mr Abdessalem LOUED

**Address:** Route Moknine Menzel Fersi Km7 5050 Moknine - Tunisia

**Phone:** +216 71 860 136

**Mobile:** +216 22 703 703

**Email:** lexi.huile@gnet.tn

**Website:** www.huilerie-loued.com

**Company description:** leader exporter and producer of olive oil in Tunisia established in 1928 and we are exporting now to more than 40 countries under our brands and private labels

**Certifications:** organic (NOP) / BRC / 22000 HACCP in process / FDA registration / Halal / Kosher

**Products:** Exta virgin olive oil, Organic Exta virgin olive oil, Pomace olive oil

**Interest for distribution channel in USA market:** Retail / Importer Agents / Brokers



*Patricia*





## HUILNORD

BOOTH NUMBER

**521**

**Year Founded:** 2006

**NUMBER OF EMPLOYEES:** 27

**Representative Full name:** Mr Zied Neffati

**Address:** Plant : Route de tunis km 5 menzel bourguiba 7050 bizerte

**Office :** Immeuble NET, Apt A2-1, Les Berges du Lac – 1053 – Tunis

**Phone:** +216 36 102 800

**Mobile:** +216 24 909 404

**Email:** CONTACT@HUILNORD.COM

**Website:** WWW.HUILNORD.COM

**Company description:** HUILNORD was founded in 2006 , The core business is production, manufacturing and exporting worldwide olive oils both in bulk and in various packaging. The company built up rapidly a segmented customer portfolio which enabled Huilnord to gain market rapidly shares in the targeted markets. Now the company exports steadily to the U.S., European, North African , Japanese and Chinese markets under its own Brand names VIRGINIA and DONIA and under PRIVATE LABELS.

**Certifications:** HACCP / ORGANIC (CE/NOP/JAS) / FSSC22000 / IFS / KOSHER / FDA

**Products:** Olive Oil

**Interest for distribution channel in USA market:** The importation of olive oil needs different type of distribution channel to enlarge our part of market due to the competition in the field of olive oil



**Kanzari**  
Olive Oil

## KANZARI OLIVE OIL

BOOTH NUMBER

**617**

**Year Founded:** 1988

**NUMBER OF EMPLOYEES:** 400

**Representative Full name:** Mme Maroua Kanzari

**Address:** Oued El Khil – Pont du Fahs – BP33 , El Fahs , 1140 , Zaghuan – Tunisia

**Phone:** +216 71 669 279

**Mobile:** +216 51 718 704

**Email:** kanzarimarwa@kanzari.net

**Website:** www.sodepatunisie.com

**Company description:** Specialized in organic olive growing, organic olive oil, fruit tree growing and cultivation of cereals since 1988

**Certifications:** Organic / FDA Registration

**Products:** Organic Extra Virgin, Olive Oil

**Interest for distribution channel in USA market:** Importer Agents / Brokers





**OLIVKO**  
 BOOTH NUMBER  
**511**

**Year Founded:** 2016

**NUMBER OF EMPLOYEES:** 5

**Representative Full name:** Mr Karim Fitouri

**Address:** 1 Rue Dar Essalam, Gammarth, 1057, Tunis, Tunisia

**Phone:** +217 98 100 127

**Mobile:** +216 97 379 855

**Email:** info@olivko.com

**Website:** www.olivko.com

**Company description:** international trade company

**Products :** Extra Virgin Olive Oil

**Interest for distribution channel in USA market:** Wholesaler





# ONH

BOOTH NUMBER

**505**

**Year Founded:** 1962

**NUMBER OF EMPLOYEES:** 100

**Representative Full name:** Mr Chokri Bayouhd

**Address:** Mohamed V Avenue N0 10, Tunis 1001 Tunisia

**Phone:** + 216 71 339 093 / + 216 71 338 966

**Mobile:** + 216 55 591 964

**Email:** khedija.benyoussef@onh.com.tn

**Website:** www.onh.com.tn

**Company description:** Founded in 1962 and specialized in exporting bulk and packed high quality olive oil/ accredited laboratories by IOC

**Certifications:** Organic

**Products:** Exta virgin olive oil, Olive Oil, Pomace Olive Oil

**Interest for distribution channel in USA market:** Central Purchasing Unit.  
Supermarket chain, Importer, Distributor , Gourmet and Deli stores, Ethnic shops, Food service( restaurants & hotels)





## SABRA OLIVE OIL

BOOTH NUMBER

**509**

**Year Founded:** 2012

**NUMBER OF EMPLOYEES:** 14

**Representative Full name:** Mr Faycel Bouguerra

**Address:** Route Nationale GP03-PK 119 – Sbikha – Kairouan - Tunisia

**Phone:** +216 77 365 364

**Mobile:** +216 25 981 981

**Email:** fabouguerra@gmail.com

**Website:** www.sabraoliveoil.com

**Company Description:** Extraction end conditioning for olive oil

**Certifications :** Ecocert : For Biologic production ISO 22000 : Preparation certification

**Products:** Extra virgin olive oil

**Interest for distribution channel in USA market:** Retail / Food Service /  
Importer Agents / Brokers







## SARRA Huiles

BOOTH NUMBER

**516**

**Year Founded:** 2007

**NUMBER OF EMPLOYEES:** 12

**Representative Full name:** Mr Rabii ABDALLAH

**Address:** B.P. 75 Z.I. KONDAR 4020 SOUSSE - TUNISIA

**Phone:** +216 73 389 862

**Mobile:** +216 23 145 145

**Email:** commercial@sarrahuiles.com.tn

**Website:** www.sarrahuiles.com

**Company description:** SARRA HUILES belongs to the group UNIMED – Tunisian pharmaceutical laboratories, our mission is to provide a high quality of olive oil to serve Mediterranean cuisine enthusiasts.

**Certifications:** Organic CE & NOP

**Products :** Extra Virgin Olive Oil, Olive Oil , Pomace Olive Oil

**Interest for distribution channel in USA market:** Central Purchasing Unit.  
Supermarket chain / Importer / Wholesaler / food specialty shops



[www.sarrahuiles.com.tn](http://www.sarrahuiles.com.tn)





## SLAMA HUILES

BOOTH NUMBER

**514**

**Year Founded:** 2005

**NUMBER OF EMPLOYEES:** 35

**Representative Full name:** Ms Dhouha CHTOUROU

**Address:** 14 Rue du Tissage Z.I Ksar Said-2086 Manouba - Tunisia

**Phone:** +216 71 546 620

**Mobile:** +216 98 724 434

**Email:** dhouha.chtourou@carthageoliveoil.com.tn

**Website :** www.oleiva.tn

**Company description:** SLAMA HUILES headquartered in Tunis, Tunisia is a leading Company of extra virgin olive oils production and conditioning in Tunisia. It was incorporated in 2005 but has its origin from SLAMA FRERES in 1972.

It's a story of a family that managed to transform the passion for the healthy Mediterranean tradition and the expertise in the Olive Groves, through harvesting, pressing and bottling into a prestigious olive oil brand name.

**Certifications:** ISO22000 / Halal / Kosher / FDA Registration

**Products:** OLEIVA TRADITIONAL, OLEIVA PREMIUM

**Interest for distribution channel in USA market:** Retail / Importer Agents / Brokers





## STCA AL JAZIRA

BOOTH NUMBER

**501**

**Year Founded:** 1999

**NUMBER OF EMPLOYEES:** 50

**Representative Full name:** Mr Mokthar BEN ACHOUR

**Address:** ZONE INDUSTRIELLE MORNAG BP 81 Tunisia

**Phone:** 00216 79 350 170

**Mobile:** 00216 25 900 892

**Email:** aljazira.oil@gnet.tn

**Website:** www.oliveoiltunisia.com

**Company description:** STCA "AL JAZIRA" is one of the leading companies in Tunisia in its field. We specialize in the manufacturing, bottling and distribution of high-quality olive oil and 100% natural vinegar.

**Certifications:** ORGANIC BY ECOCERT / HALAL

**Products:** EXTRA VIRGIN OLIVE OIL, ORGANIC OLIVE OIL, FLAVORED ORGANIC OLIVE OIL, NATURAL VINEGAR

**Interest for distribution channel in USA market:** Importer Agents





## STIROA S.A

### SOCIETE TUNISO ITALIENNE DE RAFFINAGE D'HUILE

BOOTH NUMBER

**517 & 519**

**Year Founded:** 2000

**NUMBER OF EMPLOYEES:** 43

**Representative Full name:** Mr Mohamed Slim BEN AISSA / Mr Sami MOKNI

**Address:** ROUTE EL FAHS KM 29 JEBEL EL OUST ZAGHOUAN 1111, TUNISIA

**Phone:** +216 72 640 702

**Mobile:** +216 58 462 040

**Email:** contact@stiroa.com

**Website:** www.sheylusgroup.com

**Company description:** STIROA is an olive oil and edible oils refinery with a capacity of 50,000 tonnes per year. It has a storage capacity of 7,500 tonnes in food grade tanks. STIROA packaging company with three lines: glass bottle, metal tin and PET. It provides to Tunisian and foreign operators in olive oil, services of refining, storage, logistics, export, purchase and packaging for account.

**Certifications:** STIROA is certified ISO 9001 and ISO 14001 by the SGS, biological by ECOCERT and kosher by STAR-K

**Products:** Extra Virgin Olive Oil, Olive Oil, Pomace Olive Oil, Refined Olive Oil

**Interest for distribution channel in USA market:** Retail / Food Service / Industrial / Importer Agents / Brokers





## TUNISIAN AMERICAN OLIVE OIL COMPANY

BOOTH NUMBER

**507**

**Year Founded:** 2013

**NUMBER OF EMPLOYEES:** 12

**Representative Full name:** Mr Oussama BELHADI

**Address:** Z.I. Oued Errmal BP 230 Le Kef 7100 TUNISIA

**Phone:** +216 36 111 282

**Mobile:** +216 24 640 530

**Email:** contact@olivna.com

**Website:** www.olivna.com

**Company description:** we specialize in producing and packaging the finest extra virgin olive oil products. Olivna offers 10 different product sizes: 5 liter and 3 liter bag-in-box; 250 milliliter, 500 milliliter, and 750 milliliter bottles. The products come in two options: organic and non-organic extra virgin olive oil.

**Certifications:** USDA ORGANIC / FDA Registration

**Products:** Organic Extra Virgin Olive Oil, Extra Virgin Olive Oil

**Interest for distribution channel in USA market:** Retail; Food Service; Importer Agents



NOTES



# GLOBAL SPIRIT

#TunisiaExport





# TUNISIA

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## AUTHENTIC FLAVORS

**COOKING SHOW**  
Daily, from 2:00 pm  
**25 - 27 JUNE 2017**

**JAVITS CENTER**  
**LEVEL 3**

